

CITY OF PORTSMOUTH



PRESS RELEASE

**FOR
IMMEDIATE
RELEASE**

January 11, 2016

City's Wayfinding Program to Continue this Spring

PORTSMOUTH, NH – The City of Portsmouth will resume work on the second phase implementation of its city-wide Wayfinding Program in the spring. With the arrival of winter weather, the City's contractor must postpone site work and installation of sign footings at various locations within and around the downtown area. As a complement to Phase 1, which focused on the City's public parking areas, the Phase 2 signs will facilitate navigation to key visitor destinations within Portsmouth.

Approximately 60 signs will be installed as part of this phase, being placed in the downtown area as well as along the primary road corridors into downtown, including Islington Street, Middle Street and Sagamore Avenue. Plans to restart Phase 2 of the Program will be discussed in early March, and determined shortly thereafter. This work is anticipated to be substantially complete in 60 days once work resumes.

For more information on the Wayfinding Program, please visit <http://planportsmouth.com/wayfinding.html>, or contact Transportation Planner Juliet Walker at jthwalker@cityofportsmouth.com or 610-7296.